



CLAIRE EPTING

CONTENT WRITER

PROFILE

I am a highly motivated content writer with an emphasis in entertainment coverage. I am able to produce high quality work under high pressure deadlines. I am very detail oriented, and excel in a fast-paced, collaborative environment.

SKILLS

- Wordpress
- SEO
- CMS Tools
- Email Marketing Skills
- Scheduling

EDUCATIONAL TRAINING

Chapman University

BFA, Dodge College of Film & Media Arts

- Attended from Sept. 2015 to May 2019
- Took courses in film history, editing, screenwriting, and directing
- Participated in several student short film productions, filling a variety of crew roles
- Learned from industry professionals including Dean Devlin, Stephen Galloway, and Barry Blaustein

HOW TO REACH ME

Cell: 714-317-8103

Email: claire.epting@gmail.com

CAREER SUMMARY

ScreenCrush

Contributing Writer | June 2019 to present

- Writing daily articles focusing on film and TV news
- Building long-form, list-based pieces about a variety of film topics
- Creating headlines that optimize search engine results

PopCrush

Contributing Writer | May 2020 to present

- Covering high-profile events including Super Bowl LV, the 2020 VMAs, 2020 Billboard Music Awards
- Logging on to write up breaking news stories at a moment's notice
- Self-editing and publishing work when editor asks

Ranker

Freelance Writer | Nov. 2019 to present

- Pitching and writing a variety of pop culture-based content (i.e. The Best Holiday Movies on HBO Max)
- Assembling list descriptions that utilize SEO keywords
- Researching and fact-checking previous articles on the site

Chapman Radio

Communications Manager | Sept. 2015 to Jun. 2019

- Wrote and designed weekly newsletter for university students
- Edited album and concert reviews for the Chapman Radio Blog
- Coordinated with venues to organize ticket giveaways for students